Why publish Open Access?

Choosing to publish your research Open Access (OA) has many benefits:

- Publishing OA can increase the **discoverability of your research**. This increased visibility has the potential to lead to a larger readership which, in turn, could result in more citations, both of which can help your career or funding prospects.

- Because they are free to access as soon as they are published, research articles published OA have the potential to **reach a wide audience, often beyond their traditional subject fields and outside academia**.

- No barriers to readership can benefit interdisciplinary research, or research that is likely to be of interest to the media; it’s also ideal if you want your research to reach and influence policymakers or practitioners.

What’s an article publishing charge?

If you publish Gold OA (meaning your work is free to access online as soon as it’s published) you, your funder, or your institution will usually pay an article publishing charge (APC) once your article is accepted (so post-peer review) and before publication. You can check the APC for any Taylor & Francis journal by going to the journal’s Instruction for Authors page on Taylor & Francis Online.

The APC supports the distribution, visibility and preservation of your research in the following ways:

- Discoverable and accessible via our world class publishing platform Taylor & Francis Online, where OA articles regularly reach downloads in the thousands (and sometimes tens of thousands).

- Global marketing and publicity, including guidance on how you can work with us to promote your work.

- Article metrics (downloads, citations, and Altmetric data) on My Authored Works, so you can assess your work’s impact.

- Long term archiving and preservation, so your work is discoverable today, tomorrow and into the future.

And if you hold the copyright for your work, you retain it when you choose to publish OA in a Taylor & Francis or Routledge journal.

The impact of publishing OA

- **Music in the exercise domain: a review and synthesis (Part I)**
  Published in International Review of Sport and Exercise Psychology, December 2011
  Over 7,100 article downloads

- **Molecular taxonomy and naming of five cryptic species of Alviniconcha snails (Gastropoda: Abyssochrysoidea) from hydrothermal vents**
  Published in Systematics and Biodiversity, December 2014
  Over 3,000 article downloads

- **If I Could Just Stop Loving You: Anti-Love Biotechnology and the Ethics of a Chemical Breakup**
  Published in The American Journal of Bioethics, October 2013
  Over 10,400 article downloads

Article views correct as of October 2015.
Is there funding available to help with APCs?

Yes, and there are ever-increasing ways to find support with APCs as OA grows globally. There are two main sources of funding for APCs:

- **Your national or international funding body**, many of which allow for research grants to be used for APCs (find out more with our policy checker at authorservices.taylorandfrancis.com/open-access-funder-policies-and-mandates)

- **Your institution** which may:
  1. Have a central fund for open access
  2. Have a prepayment membership with Taylor & Francis
  3. Be eligible for reduced APCs as part of an ‘off-set’ pilot program with Taylor & Francis (e.g. NESLi consortia institutions in the UK)

You can find out more about how we work with funders around the globe at www.tandfonline.com/page/openaccess/funders.

You could also be entitled to a discount or waiver on the APC if you are based in an emerging region, or under special circumstances. Offers are also available on individual Open and Open Select journals throughout the year.

What’s a Taylor & Francis Open journal?

We have over 60 (and growing) full OA journals, where every article is published OA and where authors have a choice of publishing licenses. You can browse all our Open journals at www.tandfonline.com/page/openaccess/openjournals.

Is publishing in a ‘hybrid’ Open Select journal any different from publishing in a ‘regular’ or Open (full OA) journal?

Our ‘hybrid’ Open Select journals include both OA (freely accessible) and traditional (accessed via a subscription) research articles. Here’s what happens:

- After your article is accepted in a ‘hybrid’ Open Select journal, you’ll be asked if you want to publish OA (your article accessible to anyone as soon as it is published) or the traditional route (meaning your article is accessible to those who have a subscription via their institution).

- If you would like to publish OA, you should contact your librarian to see whether your institution is part of any consortia or programmes which can reduce or cover your APC. If it is, just pass the information to us, along with payment details, and your article will be made freely accessible online to the world’s research community as soon as it is published.

Where can I find out more about the funding that could be available to me, and funder requirements?

We’ve put together a short guide to many of the different funding options, and funder mandates, available. This includes what you need to do to comply with funder mandates (both Gold and Green OA), and where funding could be available to you.

Find out more at authorservices.taylorandfrancis.com/open-access-funder-policies-and-mandates.